Vocabulary

Booster 4: Vocabulary to make a text more descriptive and persuasive

Key learning

Knowing what different types of words do in a text helps you to understand the text's purpose.

Descriptive words are used in descriptive texts and also in texts that aim to persuade. This is because description helps readers to understand the message the writer wants to get across.

Worked example:

1. Which of the following sentences is more persuasive?

    A. We are the leading animal charity in the UK and our work has been given multiple awards.

    B. We are an animal charity working within the UK.

2. Identify the words used to make the text more persuasive.

Answer:

1. A is more persuasive.
2. The descriptive words 'leading' and 'multiple' make it more persuasive.

Your turn:

1. Which of the following sentences is more persuasive?

    A. Reading is an important skill for anyone.

    B. Reading is the most important skill you can learn.

2. Which words in the sentence you chose make it more persuasive?
3. Rewrite the following sentence by adding more descriptive words:

    The crowd roared when Jodie scored.